

February 25, 2021

Dear XXXX,

Thank you for our conversation today. We are excited to share our proposal with you. The Canton Symphony Orchestra is proposing a collaboration with Beech Creek Botanical Garden & Nature Center. We would like to establish a summer series of "Music Walks" that would engage all ages and demographics of visitors at the center.

The Canton Symphony Orchestra

Formed in 1937 and incorporated in 1938, the Canton Symphony Orchestra is a fully professional ensemble, and all its members are members of the American Federation of Musicians. In 2015, Gerhardt Zimmermann celebrated his 35th anniversary as music director of the Canton Symphony and in 2018, the Canton Symphony Orchestra will enjoy its 80th year, continuing to connect with a comprehensive cross section of the community while maintaining a nationally recognized standard of musical excellence. The all new Zimmermann Symphony Center opened in 2014 and serves as the consolidated home of the CSO and its outreach initiatives.

The mission of the Canton Symphony Orchestra Association is to perform and present live orchestra music at the highest possible artistic level and to enrich, educate, engage, challenge, and entertain diverse audiences in a variety of settings. The Canton Symphony Orchestra will serve its community, manage its resources responsibly, and will be accountable to its donors, audiences, employees, and volunteers.

The Program

The Music Walk at the Beech Creek Botanical Gardens and Nature Center will mix music and nature in an engaging and educational way. Guests of the nature center will be able to venture around the grounds and come across musicians performing. These ongoing performances will be available for guests to "stumble" upon for them to enjoy for however long they would like. Accompanying each performance will be posted educational content that informs visitors about the nature they will encounter on their walk.

Suggested Programs:

- Evening Event with a Planetary Theme
- Evening Event with a Nighttime Wildlife Theme
- Day Event with a Floral Theme
- Day Event with a Sounds of Nature Theme

A wide range of people from many different backgrounds. The free nature of the event will open this learning experience to young people who struggle with finances as well as lower income families. Evening event would reach more of an adult audience while the day events would have more of a family feel.

Total funding needed, amount requested from the Foundation:

We respectfully request \$3,000 for this project. Please see the budget below for detailed expenses.

Canton Symphony Orchestra Budget Music Walks at Beech Creek Botanical Garden & Nature Center

Income		
Greater Alliance Foundation	3000	_
Total Income	\$ 3,000	_
Expense		
Musician Costs	2340	four musicians for three events
Taxes and Fringe	179	
Administrative Overhead	331	
Marketing	150	Social Media Advertising
Total Expense	\$ 3,000	_
		_
Net	\$ -	

Goal of the project:

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We wish to create a free educational and entertaining event that will bring new audiences to the nature center and educate the community about the symphony, music and nature.

Project timeline:

Throughout the summer, there will be a few of these "Music Walk" events. Each event will differ slightly to give guests a new experience.

Sincerely, XXXX