

Art House Inc.
EcoArts Summer Arts Program
EcoArts
27 November 2020

Organization Description

Mission and Purpose

Our mission is inspire exploration and expression through the visual arts. By fulfilling this mission Art House stabilizes our neighborhood and creates opportunities for artists to thrive. By extension, the organization contributes significantly in the creation of Cleveland as a culturally rich and economically viable destination to live, work and raise a family.

History

Art House Inc. is a federally recognized 501c3 nonprofit that was established in 1999 in Cleveland's Brooklyn Centre neighborhood. Art House Inc. was created by local artists and residents with a belief that lives can be enriched through art. This enrichment will spread throughout the community and provide a more safe and vibrant neighborhood.

Staff

Art House Inc. has a highly experienced Administrative and Artist Staff base. The Administrative Staff consists of only one paid position, the Executive Director and three volunteer positions. The Executive Director Laila Voss, who has served Northeast Ohio for over 26 years as an artist and educator. Program Director Emily Splain brings 12 years of arts education experience. Completing the staff positions are Grant Writer Terry Snyder and Administrative Assistant Rebecca Kempton. Art House Inc. has thirteen local artists that volunteer their knowledge and talent to enable programs of Art House Inc. to succeed.

Board of Directors

- Adam Stalder, President, Project Manager at Detroit Shoreway Community Development.
- Nancy Fisher-Crum, Treasurer, Executive Director of Professional Staff Compensation and Benefits at the Cleveland Clinic (retired).
- Eileen Gaudiello, Secretary, Senior Client Manager & Middle Market Private Equity at Oswald Companies.

- Virginia Mockler, Corporate Litigation Paralegal at CBIZ, INC.
- Jose Montero, Systems Administrator II at Aclara Technologies.
- Nitza Rondon-Rosario, Dept Communication & SharePoint Coordinator at Federal Reserve Bank of Cleveland.
- Emma Catherine Bango, Child and Adolescent Therapist at Beachwood Counseling Center.
- Brinsley Tyrrell, Emeritus Professor of Art at Kent State University.
- Doug Pease, Director of Trading Operations & Portfolio at Carnegie Investment Council.
- Dan Spencer, Developer at Onshore Momentum at the Cleveland Clinic.
- Kara Solinsky, Senior Design Specialist at American Greeting.
- John Foley.
- Total of 12 Board Members.

Community Served

Throughout its twenty-one years Art House Inc. has focused on the community of Cleveland as a whole. Creating programs to spread art at all ages and levels.

Education

- Urban Bright Arts-In-Education: through grant funding, establishes an arts education residency at inner-city/low-income schools at no cost to the students.
- Urban Bright After School Program: same program offered after school instead of during the school day. Still no cost to the students.
- Studio GO: a fee service for groups (corporate retreat, Boy/Girl Scouts, after school program, birthday parties, etc.) to utilize Art House, Inc. materials, space, and time to enrich the populations they serve.
- Art Classes: ranging from free to low fee workshops on a variety of visual art mediums (clay, 2-D, 3-D drawing, family studio day).

Community Events

- Community Culture Nights: quarterly FREE discussion panel with well-known artists.
- Annual Chili Cook-Off: features 10 Art House Chefs, handmade bowls given away, all proceeds benefit Art House.
- Annual Artist Inventory Challenge: Invites artists to bring their excess inventory to combine with overstock and then to use materials to make one-of-a-kind art. Art is sold online to benefit Art House.
- Urban Bright Exhibition: 7 schools participate in the Urban Bright program featured in an art exhibition.

Awards

Art House Inc. has won many grants and prizes for its programs in the last 20 years. Along with awards for Art House Inc. the staff has also received many accolades including Cleveland Volunteer of the Year, Ohio Arts Council Individual Award and others. Art House Inc. has received funding from The Cleveland Foundation, The Thomas H. White Foundation and many other foundations in Cleveland that support the arts.

Budget

	2017	2018
Total Revenue	\$220,693	\$274,300
Contributions & Grants	\$142,045	\$217,111
Total Expenses	\$230,765	\$241,389
Revenue less Expenses	-\$10,072	\$32,911
Assets	\$465,782	\$449,520
Liabilities	\$12,044	\$8,373
Net Assets	\$453,738	\$441,147

Art House, Inc Form 990 2018-2019:

https://apps.irs.gov/pub/epostcard/cor/341926856_201906_990_2019122016971142.pdf

Funders

- Ohio Arts Council.
- Martha Holden Jennings Foundation.
- The Abington Foundation.
- National Endowment for the Arts.
- The Stocker Foundation.
- The Thomas H. White Foundation.
- Cuyahoga Arts & Culture.
- Cleveland Foundation.
- The George Gund Foundation.
- My Com.
- Bruening.
- Starting Point.
- Mardi Gras.

Outcomes

Outcomes of Art Houses programs have been beautifying the community through assisting mural projects, getting art programs in local schools that have small or no budgets for arts, enabling artists to become educators and leaders in the community, enriching and developing children through art programs, and bringing together a growing community. Last year Art House Inc. served over 7000 community members, approximately half that number were children, through its programs.

Problem Statement

The Clark-Fulton neighborhood of Cleveland is home to over 11,000 residents and the densest population of Hispanic and Latino residents in the state of Ohio. Overall the population of Clark-Fulton is approximately 64% Hispanic/Latinx, 34% white, 17% black, and 3% other. Median household income for the area is \$22,900.

Clark Elementary School lies in the heart of the Clark-Fulton neighborhood and has around 580 students in grade Pre K-8th. The population of the school is 49% Hispanic/Latinx, 26% black, 22% white, and 3% other. The population of students in the Pre K to 3rd Grade level is approximately 280, with about half english may not be the native language. While the school ranks above the State level in mathematics it ranks in the bottom 50% of the State in Reading/Language Arts. A Brookings Institute study shows that students lose anywhere from 25-30% of what they learned over the summer break, the study also shows that these numbers are amplified due to socioeconomic status. Half of the Students at Clark Elementary come from homes where English is the second language which would amplify these numbers even more.

Over the last few decades, Cleveland Municipal School District has reduced arts education programs in their schools, currently art programing is budgeted at \$17.00 per student per year. In another Brookings Institute study has shown that when the arts are prevalent in primary education students do significantly better throughout their educational years. A 2004 Audit of Arts in Cleveland Schools says, “A significant number of respondents believe strongly in the degree of benefit that arts education has upon all students. Building bridges to issues in diversity, providing and enriching all senses, and reaching at-risk students are each as important as the other in improving individual, school, and community achievement.” Between 2006-2013, Clark Elementary received 30 community arts education experiences, $\frac{3}{4}$ of what other Cleveland Elementaries received.

The Clark-Fulton Neighborhood is also heavily blighted with rubbish and trash. By combining a summer environmental cleanup and a summer arts program, both the blight issue and the educational loss issue can be addressed making the neighborhood more vibrant and helping the Pre K-3rd-grade students retain knowledge from school during the summer months. Art House is supremely positioned to address this problem because of its close proximity to the Clark community and their 21-year established relationship with CMSD.

Program Description

Goal

The goal of the EcoArts SummerR(educate) AR(euse)ts PR(ecycle)ogram is to improve and stimulate interest in the arts and improve community activism.

Objectives

One

Photos from before and after the program show a distinct difference in pollution levels

Methods

- Art House Programs Director, Emily Splain, will contract a local photographer to capture pictures in the Clark-Fulton neighborhood where there is significant litter before the program begins
- The contracted local photographer will report the locations of their photos to the program manager
- Once trash clean-up has completed, the photographer will re-shoot photos from the same locations
- Photos from before and after clean-up will be printed and displayed with student work at Art House lobby

Two

To educate the community on how pollution has a direct link to community health

Methods

- The project Manager will type and print an infographic about how street litter affects community health (see link in attachments)
<https://kb.osu.edu/handle/1811/51932>
- Infographic will be displayed in the Art House lobby alongside photographs taken by the local photographer in the Art House lobby

Three

To display student artwork in 4 local businesses

Methods

- The project manager will contact 6 local businesses and inquire about display options.
- After the program is completed, the project manager will collaborate with local business managers/staff to install artworks.

Four

To establish an annual summer art program collaboration between Art House and Clark Elementary

Methods

- The project manager will work in collaboration with the Clark Elementary principal to
 - Gauge interest levels from both students and parents of students by hosting an Interested Parents meeting and sending out surveys both before and after the program
 - Use the program to expand upon, substitute, or enhance, the already-in-place art curriculum at Clark Elementary
 - Add the program to the Event Calendar and E-Newsletter on the Clark Elementary website

Activities

The above objectives will be accomplished through several activities that will focus on educating the students chosen from Clark Elementary and their families on good environmental practices, why it is important to keep the streets litter-free, why it is important to keep the lake litter free and how to create art from items that we clean up from the street, beach or we recycled from home. This program was inspired by a program in Florida named Free Our Seas and Beyond.

The first part of this will be accomplished by the program coordinator working with Clark elementary in the last couple of weeks of the school year. During this time students will be

chosen approximately seven students per grade, the goal is to get student participation at 30. Once the students are chosen permission slips will be sent home to the parents along with a letter explaining the program and also letting the parents know that they are welcome to participate as well. Involving the parents in the cleanup efforts will give the program the opportunity to educate them about the local environment as well. A test will be given to get initial metrics as far as the students' knowledge of art and the environment, this test will help to gauge program success at the closing of the program.

The next activity will be the beach and neighborhood clean up phase. During this time the environmental science volunteers will be coming along. The environmental science volunteers will help educate the students on the types of pollution, effects of pollution, ways to fight pollution, and the different categories of recyclables. The students will spend from one to two hours at each event picking up litter, gathering materials to use for their art, all while learning about the different ecosystems at the beach and in the neighborhood.

Art education and creativity will be the next activity. This will be conducted Tuesday and Thursdays throughout the month of July for two hours a day. Students will be divided into five teams of six (mixed grade levels.) The art education volunteers will be teaching this phase. The students will be shown other art made from salvaged and recycled materials, shown how to get the creative process going, taught basic art techniques and each group will be assisted in their art projects. During this time the local community and business leaders will be invited to see the students' progress and the art.

Once the groups have finished their projects there will be an art show at Clark Elementary. During this time the groups will be asked to present their projects and explain why they picked the subject of art that they did. There will be time for the students' families to walk around and look at all the art projects, take pictures, and enjoy the creative process. At the closing of the event every student that participated will be awarded a diploma for the program, volunteers will be acknowledged and the program director will talk about the significance of the program.

The closing activities for the program will be each group will be able to go and help set up their art at the local businesses. The post-test will be given during this phase.

Outcomes

To gauge the effectiveness of the program the test results of each student will be compared to their pretest results. These results will be recorded and displayed as an overall average of all 30 students. The before and after pictures will be compared and put into the report. The businesses will be interviewed to find out how the art displays are doing in their businesses. The parents will be interviewed to find out what they thought of the program and if it had any effect on the students' learning during the summer.

Timeline

April

- Run job solicitation for the Program Coordinator (First week of May)

May

- Choose and hire Program Coordinator
- Look for 5 art instruction volunteers
- Look for 3 environmental volunteers
- Contract transportation assets
- Purchase supplies
- Present program to students at Clark Elementary
- Take before pictures
- Get agreements with local businesses
- Volunteer training

June

- Administer test to students
- Set date for travel to the beach
- Set date for local community clean up
- Classify art materials

July

- Start art projects Tuesday and Thursday (8 am-noon)
- Invite businesses to see the progress
- Project deadline end of July
- Take after pictures

First half of August

- Have art show at Clark Elementary
- Deliver art pieces to local shops
- Have students write essay
- Post test
- Analyze data and feedback
- Compare findings to program metrics
- Determine if the program can expand to more neighborhoods in the future

Summer Arts Program Job Descriptions

Program Coordinator

Art House is seeking a Program Coordinator who will be dedicated to shaping art and children in the Clark-Fulton neighborhood. This position will last May-August and will be compensated \$4800 (\$20 per hour).

Responsibilities:

- Recruit volunteers and contract local photographer
- Purchase art supplies
- Obtain agreements with local businesses
- Engage with students of diverse backgrounds
- Teach and lead an art project to 30 students
- Host art show in August
- Record a pre and post test for students
- Analyze program data and provide feedback

Requirements:

- 2+ years of experience in arts education or equivalent experience
- Proficiency in both English & Spanish
- Must provide own transportation

Summer Arts Program Curriculum

Art House's Summer Arts Program will focus on sculpture-making. The standards differ for each grade level, but are based on the new 2021 Ohio Learning Standards for Fine Arts: Visual Arts: <http://education.ohio.gov/getattachment/Topics/Learning-in-Ohio/Fine-Arts/Fine-Arts-Standards/FAVisualArtsStandardsFinal.pdf.aspx?lang=en-US>

This curriculum has four "Enduring Understandings":

- Creating: Artists utilize creative thinking and reasoning skills to perceive concepts and ideas to develop works.
- Performing: Artists employ personal processes and skills to solve problems creatively and present work in various contexts.
- Responding: Artists engage in analysis and interpretation to understand and evaluate artistic works.
- Connecting: Artists understand and communicate the value of creative expression in internal and external contexts.

The Summer Arts Program will also focus on environmental science. The standards for K-2 focus on environmental awareness and are based on the 2018-2019 Ohio Learning Standards for Science:

<http://education.ohio.gov/getattachment/Topics/Learning-in-Ohio/Science/Ohios-Learning-Standards-and-MC/SciFinalStandardsMC060719.pdf.aspx?lang=en-US>

Excerpt from *Table 1: Nature of Science* (page 8), "One goal of science education is to help students become scientifically literate citizens able to use science as a way of knowing about the natural and material world. All students should have sufficient understanding of scientific knowledge and scientific processes to enable them to distinguish what is science from what is not science and to make informed decisions about career choices, health maintenance, quality of life, community and other decisions that impact both themselves and others."